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ALLUREFEM HOLDING LIMITED

淨人壹方控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8305)

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN that an extraordinary general meeting (the “EGM”) of Allurefem Holding Limited (the “**Company**”) will be held at Unit 1901–1905, 19/F, Delta House, 3 On Yiu Street, Shatin, New Territories, Hong Kong on Thursday, 6 February 2025 at 3:00 p.m. (or any adjournment thereof) for the following purposes:

SPECIAL RESOLUTIONS

To consider and, if thought fit, passing, with or without amendments, the following resolutions as special resolutions:

1. **“THAT:**

- (a) subject to and conditional upon the approval of the Registrar of Companies of the Cayman Islands, the English name of the Company be and is hereby changed from “Allurefem Holding Limited” to “Sheng Tang Holdings Limited” and the Chinese name of the Company be and is hereby changed from “淨人壹方控股有限公司” to “聖唐控股有限公司” (the “**Change of Company Name**”);
- (b) the Company’s registered office provider be and is hereby authorised and instructed to make each filing with the Registrar of Companies of the Cayman Islands that is necessary in connection with the Change of Company Name; and

(c) any director or officer of the Company be and is hereby authorised to make (or cause to be made) any filing or submission which may be necessary or desirable under the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) in connection with this resolution and to do (or cause to be done) any other act or thing, and to execute (under hand or seal) and deliver on behalf of the Company any document, which that director or officer considers to be necessary or desirable in connection with this resolution.”

2. “**THAT**, subject to and conditional upon the Change of Company Name becoming effective:

(a) the proposed amendments to the current and third amended and restated memorandum and articles of association of the Company (the “**Current Memorandum and Articles of Association**”) described in Appendix I to the circular of the Company dated 15 January 2025 (the “**Proposed Amendments**”), be and are hereby approved;

(b) the proposed new and fourth amended and restated memorandum and articles of association of the Company which incorporate the Proposed Amendments, copies of which have been produced to the meeting and marked “A” and initialled by the chairman of the meeting for the purposes of identification, be and are hereby approved and adopted as the new memorandum and articles of association of the Company in substitution for, and to the exclusion of, the Current Memorandum and Articles of Association;

(c) the Company’s registered office provider be and is hereby authorised and instructed to make each filing with the Registrar of Companies of the Cayman Islands that is necessary in connection with this resolution; and

- (d) any director or officer of the Company be and is hereby authorised to make (or cause to be made) any filing or submission which may be necessary or desirable under the GEM Listing Rules in connection with this resolution and to do (or cause to be done) any other act or thing, and to execute (under hand or seal) and deliver on behalf of the Company any document, which that director or officer considers to be necessary or desirable in connection with this resolution.”

By order of the Board
Allurefem Holding Limited
Heung Chung Sum
Chairman and Executive Director

Hong Kong, 15 January 2025

Notes:

1. All resolutions at the EGM will be taken by poll (except where the chairman decides to allow a resolution relating to a procedural or administrative matter to be voted on by a show of hands) pursuant to Rule 17.47(4) of the GEM Listing Rules. The results of the poll will be published on the websites of the Stock Exchange and the Company in accordance with the GEM Listing Rules.
2. Any shareholder of the Company (the “**Shareholders**”, and each a “**Shareholder**”) entitled to attend and vote at the EGM convened by this notice is entitled to appoint a proxy to attend and vote instead of him. A proxy need not be a Shareholder. A Shareholder who holds two or more shares in the Company (“**Shares**”) may appoint more than one proxy to represent him and to attend the EGM and vote at it on his behalf. If more than one proxy is so appointed, the number of Shares in respect of which each such proxy is so appointed must be specified in the relevant form of proxy.
3. In order to be valid, the form of proxy together with the power of attorney or other authority, if any, under which it is signed, or a certified copy of that power of attorney or authority, must be deposited at Company’s branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre 16 Harcourt Road, Hong Kong, not less than 48 hours before the time appointed for holding the EGM (i.e. no later than Tuesday, 4 February 2025 at 3:00 p.m. (Hong Kong time)) or any adjournment thereof. Delivery of the form of proxy shall not preclude a Shareholder from attending and voting in person at the EGM and, in such event, the instrument appointing a proxy shall be deemed to be revoked.
4. No instrument appointing a proxy shall be valid after the expiration of a period of 12 months from the date stated in it as the date of its execution, except at an adjourned meeting or on a poll demanded at the EGM or any adjournment thereof where the EGM was originally held within a period of 12 months from such date.

5. For determining the entitlement to attend and vote at the EGM, the register of members of the Company will be closed from Monday, 3 February 2025 to Thursday, 6 February 2025, both dates inclusive, during which period no transfer of Shares will be effected and registered. In order to be eligible to attend and vote at the EGM, unregistered holders of Shares shall ensure that all transfer documents, accompanied by the relevant share certificates, are lodged with the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong for registration not later than 4:30 p.m. on Tuesday, 28 January 2025.
6. If tropical cyclone warning signal no. 8 or above is hoisted or a black rainstorm warning signal is in force at 12:00 p.m. on Thursday, 6 February 2025, the EGM will be postponed and a further announcement with respect to alternative meeting arrangements will be made. The EGM will be held as scheduled if tropical cyclone warning signal no. 3 or below is hoisted or an amber or red rainstorm warning signal is in force. You should make your own decision as to whether you will attend the EGM in bad weather conditions. If you choose to do so, you are advised to exercise care and caution.

As at the date of this notice, the executive Director is Mr. Heung Chung Sum; the non-executive Directors are Ms. Heung Joe Yee and Mr. Liang Bin; and the independent non-executive Directors are Dr. Ip Wai Hung, Mr. Ko, Wilson Wai Shun and Mr. Chan Chi Hang.

This notice, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this notice is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this notice misleading.

This notice will remain on the "Latest Listed Company Information" page of the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk for at least 7 days from the date of its publication and be posted on the website of the Company at www.tongkee.com.hk.